

Business Financial Publishing Presents

HiddenStocks.com

“Introducing Public Companies to Individual Investors”



Fall 2008 Special Report

- Media exposure to tens of thousands of individual investors
- Generate thousands of investor leads for your publicly traded company.

HiddenStocks.com Overview

HiddenStocks.com (www.hiddenstocks.com) was launched on May 16, 2008 with the release of our first special report which pairs your strong brand positioning with our proven lead generation strategies so you can achieve a reliable flow of highly-qualified investor inquiries.

Your company will be featured in our special report “Hidden Stocks: Securities Wall Street Doesn’t Want You to Know About”. The report, which is offered free at www.hiddenstocks.com, features ten top micro cap stocks with bright potential. Our opt-in investor list will provide your company exposure to qualified investors who have asked to receive information on companies just like yours. Those investors who are specifically interested in your company will self-select to submit their contact information to you.

This latest report from Hiddenstocks.com will be launched Fall 2008 and will be made available free of charge to investors through our web site. The report will feature ten top micro cap stocks with bright potential in 2008 and beyond, with each contributor entitled to one page of content (roughly 750 words) in which to present your company report.

Advertiser Benefits

- 1 Exposure for your company in the report (750 word company report) which will be read by tens of thousands of investors each month.
- 2 "Meet the CEO" biography section on the website.
- 3 Frequent engagement with investors through our Hidden Stocks Weekly Newsletter.
- 4 The ability to reach qualified investors who are specifically interested in your business.
- 5 Generate thousands of qualified investor leads.

Advertising Partners will agree to buy leads from Business Financial Publishing on a CPL basis for the 4 month duration of this publication.

We reasonably anticipate this publication to be downloaded tens of thousands of times each month. If you are interested in participating, please contact us shortly, as spaces are filling up quickly.

Creative Requirements

In order to successfully launch this lead generation initiative by August 1, we require the following co-registration and company specific report creative:

- 1 Report Content: 750 word article, to include an overview of the company's operations, their competitive advantage in the marketplace, relevant industry trends, and realistic projections for the future.
- 2 Data for Info box, which will contain:
 - Company Name
 - Ticker Symbol + Exchange
 - Physical Address & Website
 - Shares Outstanding
 - Market Capitalization
 - 52 Week High/Low
 - IR Contact Info
- 3 CEO Bio
- 4 Press releases and company news
- 5 High-Resolution images (GIF or JPEG format) of company logo and CEO headshot
- 6 Special offer logo image to be 100 x 30 pixels in size
- 7 Special offer headline to be no longer than 40 characters
- 8 Special offer description to be no longer than 250 characters.

For more details on the creative requirements, please visit <http://www.hiddenstocks.com> for examples from our current report. Creative requirements are similar.



Contact Information

To learn more about HiddenStocks.com and our second special report, please contact us at your earliest convenience. Because of the success of our reports, we encourage you to act promptly if you are interested in participating in this lead generation program so we can reserve your spot.

To learn more about HiddenStocks.com and the opportunity to participate in this program, please contact Business Financial Publishing at your earliest convenience.

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