

# MUTUALS ADVISOR POSTAL LIST

The Premier Newsletter for Active Mutual Fund Investors

MetaResponse Group®  
Direct Marketing Solutions

## New Investment List!

10,951

Actives

\$170/M

The **Mutual Advisors Postal List** reaches conservative investors who are seeking information on the best mutual funds based on their particular investment style.

Published three times a year by Business Financial Publishing, **MutualsAdvisor.com** is written to be a complimentary resource guide for the best in mutual fund investment ideas. Investors receive their electronic report by subscribing at <http://www.MutualsAdvisor.com>.

The latest report offers investors detailed information on the very best mutual funds from a wide range of fund families. The fund families also represent the full range of mutual fund styles, including small growth, international and emerging markets stocks, large growth, large value, and more.

Investors typically skew towards an upscale, mature audience who are looking to protect and increase their personal wealth with long-term mutual fund strategies.

The **Mutual Advisors Postal List** list targets a well-read, computer-literate consumer audience who are constantly seeking information that will help them protect and increase their personal wealth. They are responsive to a wide range of upscale consumer and conservative investment offers.

### USAGE SUGGESTIONS INCLUDE:

All Consumer and Small Office/Home Office Offers, Books, Magazines, Newsletters, Investment Offers, Consumer Catalogs, Credit Cards/Banking Offers, Computer Software/Hardware, Handheld/Portable/Cellular Products, Informational Offers, Catalog Offers, Internet/Online Services, Fundraiser Offers, and More!

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Source Internet

### Selections

State/SCF/Zip \$5/M

Gender \$5/M

Email \$65 Flat  
Fulfillment

A signed List Rental Agreement is required for all test orders. Sample mailing piece is required for List Owner approval. All rentals are for a one-time usage only.

Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

Re-uses must be cleared by the List Owner prior to mailing.

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Names through May 2008

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