

Financially Fit

Active Subscribers to a Weekly Electronic Newsletter on Personal Finance

31,211 Active Subscribers \$170/M

The **Financially Fit** subscriber list reaches investors who share a common interest in managing, protecting, and growing their personal wealth.

Subscribers to **Financially Fit**, a free weekly electronic newsletter, are given the option to subscribe while visiting www.BrokerAdvisor.com, a site that takes the guesswork out of choosing an online broker with its annual special reports.

Financially Fit focuses on all issues related to personal finance including selecting an online broker, maintaining a balanced portfolio, retirement planning, and understanding different investment strategies that might be right for your portfolio. In an effort to assure that the newsletter's content relates to topics of interest to its subscribers, the staff at **Financially Fit** encourages feedback and questions from its subscribers which are addressed in future issues.

Newsletter samples can be viewed online at:
<http://www.brokeradviser.com/newsletter.cfm>

The **Financially Fit** subscriber list targets upscale consumers who need information, products, and services to protect and grow their personal wealth. They are excellent prospects for a wide variety of upscale consumer, subscription, and investment offers.

USAGE SUGGESTIONS INCLUDE:

All Financial/Investment Offers, Home and Family Services, Upscale Consumer Offers, Small Office/Home Office Offers, Catalog Offers, Books, Magazine & Newsletter Subscriptions, Credit Card Offers, Self-Improvement Offers, Health/Fitness Offers, Travel/Leisure Offers, and More!

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A signed List Rental Agreement is required for all test orders. Sample mailing piece is required for List Owner approval. All rentals are for a one-time usage only.

Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

Re-uses must be cleared by the List Owner prior to mailing.

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FINANCIALLY FIT
Helping You with Your Personal Finance Every Week