

# BIG IDEA INVESTOR

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**Big Idea Investor** is a weekly E-mail newsletter advisory that features insights on the market, stock picks, and big picture views on investments from our team of newsletter editors and market experts. *Subscribers are all active stock traders who rely on information from investment experts to manager their self-directed stock portfolios.*

The **Big Idea Investor** is an outstanding complimentary publication from Business Financial Publishing that provides investors with access to information from BF Publishing's investment advisory team unavailable elsewhere. Investors register online at <http://www.bigideainvestor.com/main.cfm> to obtain their subscription.

The weekly publication includes original content and analysis from Business Financial Publishing's newsletter editors, excerpts from paid subscription newsletters, in-depth articles on specific stocks and sectors of the market, guest columns and contributions, and an introduction to the various approaches and investment philosophies of our editors and analysts.

The **Big Idea Investor** aims to educate individual investors by providing them with a wide variety of investment approaches and opinions from our various contributors, including the editors of *Growth Report*, *Rising Star Stocks*, and *Supernova Stocks*, with stock picks and investment strategies from the editors of each. **Big Idea Investor's** weekly email and web newsletter includes content from *Growth Report* and *Rising Star Stocks'* Editor Ian Wyatt, *SmallCapInvestor.com's* Editor-in-Chief Bob Bogda, and contributing writer Vijay Balkissoon.

The **Big Idea Investor** list targets active, PC-savvy stock investors who demand information, products, and services that will help them make informed decisions on their self-directed stock portfolios. *They are receptive to a wide range of financial, technology, and upscale direct mail offers.*

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