



**BY IAN WYATT**

*Active Investors – Engaged Readers*

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**Daily Profit** is an independent investment e-letter advisory, published by *Business Financial Publishing* and *Wyatt Investment Research*, and is edited by growth stock guru, Ian Wyatt. It is a leading resource for savvy stock market insight, useful commentary and results-driven stock recommendations.

**Daily Profit** has generated its entire list via Internet lead generation. The newsletter was launched in September of 2008, and list names have been transitioned from Business Financial Publishing's other brand name publications, in order to increase list performance through the provision of the highest quality content on a more frequent basis.

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Updated: October 11, 2010